

Luz Ybarra López-Gómez

Digital Marketing Specialist

More than 8 years of experience



<https://es.linkedin.com/in/luzybarra84>



+34 69 000 68 89



info@luzybarra.com



Languages

Spanish Native Mother Tongue.

English Fluent.

French Basic.

Professional Experience

Sep 2016

Freelance
Digital Marketing Specialist

Jan-April 2016

SPI.
Community Manager

Jan 2014 - Jan 2016

Freelance
Digital Marketing Specialist

Jan 2012 - Dec 2013

Experian CheetahMail
Account Executive

May 2009 - Jan 2012

Alma Consulting
Data Mining
Marketing Assistant

Jul - Sep 2007

Código Media
Trainee.

Education

2014-2015

Masters in Digital Marketing
and Online Strategy. - ISDI.

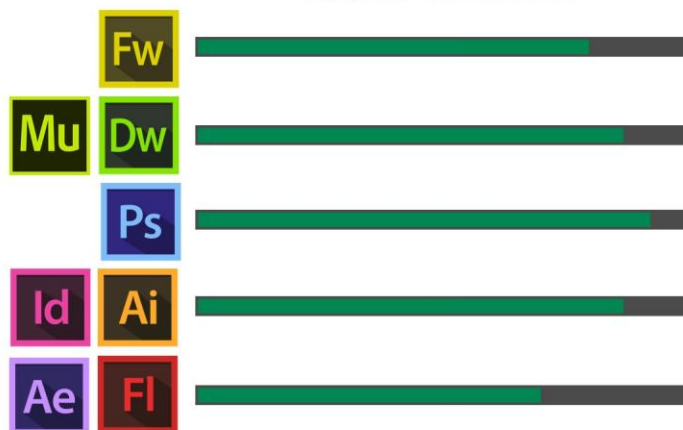
2002-2009

Degree, Advertising and
Public Relation. - UCM.

2002-2008

Superior Title Integrated
Marketing Communication.
Centro Universitario Villanueva.

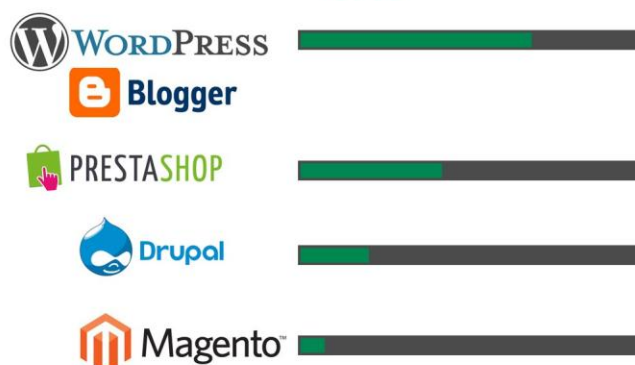
Adobe Creative



Operating Systems



CMS



OTHERS

Email Marketing Platforms:
CheetahMail, Emailing Solutions, UMS and MailChimp.
3D Programs and Quark Xpress, Freehand.
Google Analytics, Adwords and SEO programs.

